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Introduced by: A.GRUGER, C.SULLIVAN,
B.REAMS, B.GREIVE,
B.LAING, G. GRANT,
L.NORTH

Proposed No.: 84-323

MOTION NO. 6012

1
2 A MOTION relating to public economic
3 development programs; proposing initial
4 policies stating the council's intents
5 regarding various public issues currently
6 under review by private bodies and other
7 units of government.

8 WHEREAS, economic development is a priority of the King
9 County council, and

10 WHEREAS, a public economic development program is defined
11 as those public actions which help to promote an improved local
12 economy, and business environment, and

13 WHEREAS, economic development strategies are those public
14 actions which aid in creating jobs, enhancing general business
15 activity and increasing communities' taxable bases, increasing
16 per capita income, and

17 WHEREAS, it is in the best interests of King County
18 government, to recognize that business development does and
19 will occur in every political subdivision and to promote
20 managed and orderly development compatible with environmental
21 standards and the public good, and

22 WHEREAS, the council has previously recognized that a
23 successful public economic development program requires a long
24 term commitment by community leaders, and

25 WHEREAS, the council had previously recognized that 1984
26 shall be a year of organizing, followed by planning and program
27 initiatives and intergovernmental cooperation leading to
28 specific results in creating jobs, retaining and expanding
29 current business, and

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1 WHEREAS, the county's role in economic development is multi-
2 faceted, including establishing land use policies; providing
3 public facilities and services; assisting business development
4 through financial planning services and financial incentives;
5 and sponsoring public employment and training programs, and

6 WHEREAS, the county also has a responsibility to exercise
7 its leadership in creating a supportive business climate by
8 cooperating with other units of government and the private
9 sector to develop and implement complementary policies and
10 programs in economic development, and

11 WHEREAS, there currently are a number of public issues
12 under review by public and private bodies in the area of
13 economic development, issues which require the council to state
14 its intents as a basis for intergovernmental discussions, and

15 WHEREAS, the Economic Development Council of Puget Sound
16 (EDC) will terminate operations at the end of the year, and

17 WHEREAS, participating units of governments and private
18 organizations are currently in structured discussions to
19 determine a successor program model, its purposes, policies to
20 finance a new organization, and

21 WHEREAS the Central Puget Sound Economic Development
22 District (EDD) has initiated a county-wide forum on economic
23 development, with proposed public and private sector
24 participation, and

25 WHEREAS, the Private Industry Council composed of private
26 sector representatives, is an attempt to create private sector
27 employment opportunities through the efforts of publicly funded
28 manpower programs, and

1 WHEREAS, the council's standing committee on Economic
2 Development and Intergovernmental Relations proposes policies
3 to the full council and therefore the county executive on
4 county program efforts;

5 NOW, THEREFORE, BE IT MOVED by the Council of King County:

6 A. Priorities

7 The priorities of King County government in economic
8 development are:

9 1. The development of a diversified economic base
10 consistent with creating employment opportunities for King
11 County residents and maintaining a high quality environment;

12 2. The creation of a supportive business climate for
13 private sector investment which encourages:

14 a. The retention of existing businesses and the
15 revitalization of existing business communities,

16 b. The expansion of existing businesses,

17 c. The creation of new business firms;

18 3. The promotion of employment opportunities for
19 economically disadvantaged, unemployed, and underemployed
20 residents of King County, through the sponsorship of public
21 training and employment programs and the coordination of
22 employment policies with institutions of higher learning.

23 4. The location of commercial and industrial facilities
24 consistent with the land use and growth management goals,
25 objective and policies of the affected governmental
26 jurisdictions.

27 5. The attraction of new businesses to King County,
28 through external marketing; provided that such efforts do not
29 duplicate anticipated state roles and activities.

30 6. The establishment of a close and ongoing working
31 relationship with private businesses, community organizations,
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1 and other units of government to achieve a coordinated
2 partnership to promote orderly economic growth.

3 B. Development of Information

4 King County recognizes that there is a present lack of
5 organized information to aid units of government in promoting
6 positive economic development. The county's intent is to seek
7 other jurisdictions' cooperation and full participation in
8 constructing a county-wide economic development land use
9 inventory.

10 The council also endorses the executive's proposed Economic
11 Development Plan, called for as part of the executive proposed
12 General Development Guide. The council strongly encourages the
13 discussion of such a plan with other public and private sector
14 representatives, as part of the Central Puget Sound Economic
15 Development District's (EDD) current county-wide forum on
16 economic development.

17 King County intends to begin efforts to define the present
18 and future economy of King County as a participant in the EDD
19 forum. Such information will assist in developing the economic
20 development/land use inventory and in guiding the county in
21 promoting its economic development priorities.

22 C. Program Model

23 With the anticipated termination of the Economic
24 Development Council of Puget Sound (EDC), there is a clear need
25 for public and private sector cooperation in designing and
26 implementing a successor to the EDC.

27 The council endorses a public-private sector organizational
28 model. This non-profit organization should be run by a board
29 of directors composed of representatives of the public and
30 private sector, drawn from the membership of the
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1 organization. The board of directors should assist in
2 coordinating all public and private programs advocating
3 economic development in King County.

4 The strength of a public-private organizational model is
5 that it promotes a unified strategy for economic development.
6 Further, because of the organizational arrangement, it reduces
7 duplication of efforts and waste of resources. The staff of
8 the program, acting at the board's direction, provides
9 technical assistance as well as performing a clearinghouse and
10 coordinative function among participating public units of
11 government and the private sector.

12 The council's endorsement of a public-private
13 organizational model is contingent on it performing the
14 following purposes.

15 D. Purposes.

16 The priority purposes of such a program in King County
17 should be:

18 1. A program having an overall goal to encourage the
19 diversification and development of the county's economic base.

20 2. A program actively involved in the retention and
21 expansion of existing business; the creation of jobs and
22 employment opportunities in private business; the creation and
23 attraction of new business.

24 3. A program that, in working with existing and new
25 businesses, will conduct its affairs in a manner consistent
26 with the policies of affected governmental jurisdictions
27 including their land use and environmental standards.

28 4. A program which has been organized as a cooperative
29 public/private effort. A program which has been organized
30 based on an equitable division of public-private participation
31 in the decision-making process.

1 E. Finances

2 1. The public and private sectors should equally support
3 the operations of such a program.

4 2. The formula for financial support should be equitably
5 based on the benefits accruing to participating units of
6 governments or private organizations.

7 3. The policy commitment to support such a program,
8 should be a long-term commitment.

9 PASSED this 21st day of may 19 84.

10 KING COUNTY COUNCIL
11 KING COUNTY, WASHINGTON

12 Gary Grant
13 Chairman

14 ATTEST:

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16 Dorothy M. Quinn
17 Clerk of the Council